



These were some of my most anxious moments during my career.

In one project like this, aesthetics and technology are equal important or technology is more important? The aesthetics has to be the top priority, the technology only serves the aesthetics. It would be tragic to show a perfectly engineered dress in Paris on the catwalk if it was not visually beautiful.

Had you worked in other fashion projects before you meet Chalayan? Is fashion something you like or not specially? I was part of the wearable electronics team at Phillips for a while where we investigated electronics in sports wear. That was very interesting research and taught me a lot about the integration of electronics in fashion.

Technologically speaking, which is the greater challenge you have faced? The biggest challenge so far was probably the creation of the video dresses. Not only was it a technical challenge, but the limited development time of 4 weeks nearly turned the project into insanity.

In which projects are you working now? Right now I'm working on a collection of products for the Italian lighting company Flos and a few larger scale lighting installations. If you would like to stay up to date, I regularly publish news updates on my blog.

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